

ECONOMIC OPPORTUNITY



UWCE.ORG/GIVE

GOAL: Individuals/Families Improve Their Socioeconomic Status



1,280

individuals removed barriers to their employment, such as childcare, transportation, vital documents and records restriction



2 OUT OF 3

individuals improved workplace functioning through behavioral counseling



\$565,000 INVESTED 2018

GWYNETH IMMIGRATED TO THE US FROM HAITI. To build a new life for her three children here in the coastal empire, she needed assistance with clothing, a high school diploma, a driver's license and transportation, but above all – employment. A government agency referred her to a United Way funded job readiness program. During weekly classes, with the assistance of an interpreter, Gwyneth learned about work culture in the United States, acquired resume building skills, and basic computer and interviewing skills. In collaboration with other community and United Way funded programs, Gwyneth enrolled in English classes, received her driver's license, obtained clothing vouchers to purchase interview attire and received transportation assistance from Women United to get to and from interviews. Within a few short months of enrolling, through her determination and a network of United Way supported services, Gwyneth became employed and able to provide for her family.

58

program staff delivering quality services



21,578

volunteer hours provided

842

individuals increased disposable income by accessing benefits and/or reducing household costs



\$8,456,024

economic impact on low-income families and the local economy from free income tax services



50

employer partners

14

programs funded by United Way

363

individuals earned a GED and/or achieved their education goals

558

individuals obtained employment

53%

of individuals increased savings

CRISIS INTERVENTION

GOAL: Individuals/Families are Supported Through Times of Crisis



 **69,304**
nights of emergency shelter and accommodations provided to individuals and families in crisis

 **3 OUT OF 4**
shelter residents achieved goals to gain independence


\$534,000 INVESTED 2018

***THE SMILEYS AND THEIR FIVE CHILDREN WERE LIVING IN A HOTEL.** They had been homeless for nine months, much of that time spent apart, before entering a United Way funded program that brought the family together and provided the stability they needed. Once the Smileys were whole again, nurturing their family as a unit by helping with childcare and other supports, the program made it possible for both parents to go back to full-time work, which in turn helped them pay off debts and increase savings. Within weeks, they secured permanent housing and had enough to pay a security deposit and first month's rent. Thanks to the supports they received, the Smiley family is living independently and their children are thriving in school and their new home.*

94,761
volunteer hours

179,638
meals provided to the hungry and homeless

\$120,911
in direct financial assistance given to victims of home fires for immediate needs

7.1M
lbs. of low- or no-cost food distributed

147
families transitioned from a shelter to stable housing



13
mobile food drops for low-income and homeless families in rural communities

\$162,152
in one-time housing, transportation and utility assistance provided

215
feeding partners supported

17
programs funded by United Way